

11:30 AM

**GOVERNMENT OF MEGHALAYA
URBAN AFFAIRS DEPARTMENT**

NOTIFICATION

Dated Shillong the 19th November, 2025

No.UAU.53/2020/33 - In view of the limited participation during the Kick Start Fund stage of the My City Campaign and the announcement of the Hon'ble Chief Minister to support beautification efforts, localities shall be classified based on parameters such as area and population for extending beautification grants. Localities identified as eligible through this classification process may be considered for support. Accordingly, the following provisions are hereby added to the Guidelines of the My City Campaign:

- (i) The competent authority, i.e., the Urban Affairs Department (UAD), shall determine the category of each locality for beautification grant allocation.
- (ii) The Director, Urban Affairs shall be authorized to release the sanctioned funds under the beautification grant of the My City Campaign.
- (iii) To initiate the beautification efforts, UAD may select a few localities to pilot the initiative by developing Instagrammable streets as model urban spaces, with the objective of enhancing the city's visual appeal and promoting tourism.

This Notification shall be deemed to form part of the My City Campaign Guidelines and shall take effect immediately.

Sd/-

Dr. Vijay Kumar D, IAS
Commissioner & Secretary to the Govt. of Meghalaya,
Urban Affairs Department.

Memo No.UAU.53/2020/33-A

Dated Shillong the 19th November, 2025

Copy to:

1. The P.S. to the Hon'ble Chief Minister for kind information of the Hon'ble Chief Minister.
2. The P.S. to the Hon'ble Deputy Chief Minister i/c Urban Affairs Department for kind information of the Hon'ble Deputy Chief Minister.
3. The P.S. to the Chief Secretary to the Govt. of Meghalaya for kind information of the Chief Secretary.
4. The P.A. to the Commissioner & Secretary to the Govt. of Meghalaya, Urban Affairs Department for kind information of the Commissioner & Secretary.
5. The P.A. to the Secretary to the Govt. of Meghalaya, Urban Affairs Department for kind information of the Secretary.
6. The Deputy Commissioner, East Khasi Hills District, Shillong.
7. The Superintendent of Police, East Khasi Hills District, Shillong.
8. The Director, Urban Affairs, Meghalaya, Shillong.
9. The Director, Printing & Stationery, Meghalaya, Shillong for favour of publication in the Meghalaya Gazette.
10. The Secretary, Meghalaya Urban Development Authority, Shillong.

